

# 2021 Annual Report

January 2022

# **Executive Summary**

- The Trinity Historical Society (THS) operates the Trinity Museum, Trinity Historical Society Archives and Office located on the third floor of the Lester Garland House, the Green Family Forge, the Lester Garland House, the Court House, the Cooperage, the Methodist School House, and Fort Point.
- THS owns the Trinity Museum, the Green Family Forge and the Court House. We have lease agreements with the Provincial Government for the Lester-Garland House, the Cooperage, and the Methodist School. The Fort Point site is owned by the Town of Trinity.
- In 2021 we employed 3 workers full time, 4 seasonal workers, and 11 summer students.
- The Old Bonaventure church building was sold to Friends of St. Luke's in August.
- The Harry Clarke Genealogy of the families from Cuckhold's Cove were digitized.
- The Slade/Kelson diaries from the same time 200 years ago were posted each week during the summer.
- The Ryan Diaries were digitized.
- The Trinity Chocolate Company took over occupancy of the entire space at the Courthouse. Trinity Drugs relocated to the building which houses Eastern Health Community Services in Trinity.

- The War Monument located in St. Paul's Churchyard was repaired and enhanced with story boards.
- THS self-published a book of poems composed by Trinitarians Rose Sullivan and George Hoskins.
- A review of historic architecture in Trinity was performed and submitted to the Town for distribution to new builders.
- A new monthly Newsletter was published.
- The Trinity Bight Enterprise was enhanced with a crossword puzzle of Trinity Bight topics, a guest author article, and inclusion of the Newsletter.
- The THS Scholarship at Bishop White School was established.
- The Loyal Trinity Ranger Award was established.
- The THS developed criteria for a Lifetime Membership.
- Fundraising for a statue to commemorate John Clinch's administration of the first vaccination in the New World in Trinity in 1800 was begun.
- The auction in the garden of the museum had to be cancelled due to the covid pandemic. A successful on-line auction was held in November.
- THS participated in the sewing of cloth masks for use during the Covid Pandemic.
- THS was awarded the National Trust 2021 Ecclesiastical Award Resilient Historic Places.
- Two new hiking trails of historic interest were created in Trinity.
- The THS Long Term Plan was updated.
- Communications were reviewed and plans made for improvement.
- Recruitment of a third blacksmith and a cooper was begun.
- The Adopt a Headstone Project to restore the headstones at St. Paul's churchyard was begun.
- The Courthouse was painted.

- A monetary donation from the estate of Betty May Wallis was received.
- Ms. Kay Butler donated the wheel of the Marion Rogers to THS.
- Mr. Don Lane donated images of Trinity for the use of THS.
- Mr. Ed Roche donated images of Trinity Bight for use by THS
- The construction of a new multipurpose building was explored.

# Introduction

This past year (2021) has been a challenging one for the Trinity Historical Society. The Covid Pandemic negatively impacted travel and visitation at the THS Sites was decreased. At the beginning of the year funding and the feasibility of operating during the summer season was uncertain. However, we were able to operate at a reduced capacity. We opened for the season on June 19<sup>th</sup> and closed on October 8<sup>th</sup>. In 2020 we opened July 6 and closed on September 12<sup>th</sup>. The 2021 AGM was originally planned for November 4, 2021 but had to be postponed due to delays in obtaining the information required for the 2020 external financial review.

# **Operations**

The THS operates the Trinity Museum, Trinity Historical Society Archives and Office located on the third floor of the Lester Garland House, the Green Family Forge, the Lester Garland House, the Court House, the Cooperage, the Methodist School House, and Fort Point.

We own the Trinity Museum, the Green Family Forge and the Court House.

The Methodist School House is a Provincial Historic Site that we lease for educational programming and exhibits. This lease expires in 2023. The Lester-Garland House and the Cooperage are built on Government of Newfoundland and Labrador (NL) Provincial Historic Site land and are leased to THS. Although THS was instrumental in the fundraising to build these structures, the lease agreement states that if THS ceases operations, the buildings revert to the

Government of NL. The leases are for 50 years and have been in place since 1996 for the Lester -Garland House and 2006 for the Cooperage. We are responsible for the operation and upkeep of these buildings. We are not charged a rental fee.

The Interpretation Centre Building and the trails located at Fort Point are owned by the Town of Trinity but maintained by THS. The Town acquired these assets when the Government of Canada downsized but the Town could not access funding to get the building repaired and restored. THS could access funding through a Canadian Heritage Program at that time. The building was restored, trails around the site were repaired and enhanced, and had trail signage completed in 2012. The town and THS agreed that THS would operate the interpretation centre at the site and it continues to do so. The Town agrees to maintain the road to the site. The archaeological resources in the ground at Fort Point including those on display in the building are owned by the Provincial Government and the Government of Canada owns the current Light House Keeper's House, the gate/entry area, and has a right of access on the path to the actual Light House to ensure its proper operation. The Government of Canada is responsible for maintenance of the Light House Keeper's House and the Light itself.

We continued to employ our three full time staff, Jim Miller, Dean Bailey, and Daphne Clarke. However, Daphne and Dean's work week was reduced to 20 hours per week from February 1 to May 31, 2021 due to our reduced operations and revenue caused by the Covid Pandemic. They both reduced their hours to 20 hours per week again on November 1, 2021 and will likely continue at this workload until April 2022. We employed our two blacksmiths, Wade Ivany and Devon Hookey, for their usual season. The Forge was open to visitors and some Forge products were sold there, although most of the sales occurred at the Lester-Garland (LG) Giftshop. Linda Ballett continued her seasonal employment at our Fort Point Site. Our Cooper, Lester Cooper, retired at the end of the 2019 season. The Cooperage was open to visitors and staffed by students during 2020 and 2021. However, no new products have been made since 2019 and our inventory is nearly depleted. We continued to employ Kyle Hurdle in his capacity in maintenance for the usual season. We also employed 11 summer students. The Lester Garland House was open for tours and the Giftshop was operational.

We had 3,284 visitors at the Lester Garland House in 2021 as compared to 1,827 in 2020 and 5,796 in 2019 before the Pandemic. The Green Family Forge had 1,261 visitors in 2021, 761 in 2020, and 2,824 in 2019. At Fort Point we had 620 visitors in 2021, 920 in 2020 and 428 in 2019.

# Governance

The Board of Directors of the THS is composed of seven members. At the start of 2021, the members of the Board were:

Gerald Spurrell, President Kevin Toope, Vice President Edmund Burry, Treasurer Joan Kane, Secretary Ian Morris, Director Geoff Dawe, Director Tony Huys, Director

As per the Bylaws of the Society two Director positions (Ian Morris, and Geoff Dawe) were up for election at the AGM on February 18, 2021, and Edmund Burry resigned in February 2021 leaving a third position vacant and up for election.

lan Morris, Geoff Dawe, and Maurice Devine were elected to those three positions. The new board then consisted of:

Gerald Spurrrell Kevin Toope Ian Morris Geoff Dawe Maurice Devine Joan Kane Tony Huys

At the next Board of Directors meeting on March 18, 2021, the nomination of officers was held. Nominations were: for President: Gerald Spurrell and Ian Morris; for Vice President: Kevin Toope; for Secretary: Joan Kane and Maurice Devine; and for Treasurer: Maurice Devine and Tony Huys. Maurice Devine subsequently withdrew his name from the nomination for secretary. Voting was by mail ballot.

The following officers were elected:

President: Ian Morris

Vice President: Kevin Toope

Treasurer: Tony Huys Secretary: Joan Kane

Jim Miller is the General Manager of THS.

The fiscal year end of the THS is December 31<sup>st</sup>. The most recent external financial review is for 2020 and is still in progress and not yet available for presentation. This AGM had to be postponed from 2021 as noted above.

The next AGM will be scheduled during 2022 and the 2020 and 2021 external financial reviews will be presented at that meeting.

# **Financial Report:**

The Treasurer's Report for fiscal year 2020 is enclosed. The External Financial Review for 2020 is in progress but has not been received at the time of writing. In 2020, the Trinity Historical society had a total revenue of \$341,443.00. Of this amount, \$212,944.77 (62.4%) was from 17 Government Grants. Each of these grants requires an annual application. This process is very labour intensive and the funding is not guaranteed. As a result, planning operations and budgeting for the next season is difficult. Expenses for 2020 totalled \$378,002.38 of which \$301,028.50 (79.6%) was spent on personnel. Details of the revenue and expenses for 2020 can be found in the Treasurer's Report.

# **Projects and Activities, 2021**

# Sale of the former St. Luke's Church building in Old Bonaventure.

THS had acquired the ownership of this property from the Diocesan Synod of Central Newfoundland in 2010 following discussions with the residents of Old Bonaventure and the Synod. The building subsequently underwent restoration and in 2011 was designated as a Registered Heritage Structure with Heritage NL (formerly known as the Heritage Foundation of NL). THS had intended to operate the building as a museum for interpretation of community history. However, funding for this could not be secured and operation was not feasible. THS was unable to identify a suitable use for the property, and in March 2020 the Board of Directors decided to put it up for sale. In 2021 the property was sold to The Friends of St. Luke's for \$10,000.00. The sale was finalized in August.

## **Harry Clarke Genealogy**

The digitization of this important genealogy of the families in Cuckhold's Cove created by Dr. Harry Clarke of Dunfield was completed in 2021. This resource is available on the THS website. Access is free to members of THS and residents of Trinity Bight. A fee of \$25.00 had been charged to others who wish to access this information until January 2022, when access was made free to all.

#### Slade and Kelson Headstone and Diaries

THS members Geoff Dawe and Eric Parsons laid this headstone flat and built a frame for it such that it can be readily seen and the inscription read from the nearby road. They also spearheaded a project to display the Slade-Kelson diary entry for the same time of year 200 years ago, each week, in a display case nearby the headstone.

# **Ryan Diaries**

The digitization of these diaries was completed in 2021. The diaries were donated by Anne Dwyer and are hosted on the Digital Archives Initiative servers at Memorial University of Newfoundland. They are not currently on the THS website but we are in the process of getting them added to the Archives Section. The diaries include a Trinity diary written by Edmund J Ryan between 1907 and 1944 and a Kings Cove diary written by John Hart which covers most years between 1883 and 1934.

#### **Lester Garland Giftshop.**

Operation of the giftshop located in the Lester-Garland (LG) House was reviewed. Items made at the Forge have been sold here as well as at the Forge since 2020. Between 2017 and 2019 giftshop sales declined year over year from \$32,226.98 in 2017 to \$19,937.16 in 2019. Sales were further decreased during the Pandemic to \$6,232.00 in 2020 and \$6,160.00 in 2021.

The giftshop is located on the first floor of the LG House at the back of the building and this location may negatively impact sales. Possible relocation of the giftshop to a new structure built for this purpose was considered. Frank LaPointe agreed to do the architectural drawings for this building, in kind. THS greatly appreciates this donation of his professional services. Application to the Trinity Town Council was made to construct a new building located between the Parish Hall and the Courthouse. On further discussion, the Board decided not to proceed with relocation of the LG Giftshop at this time, and that other uses for this proposed building should be explored. The application to construct this new building as a multipurpose structure was approved by Trinity Town Council. The Board decided that the next step in this project would be to send out a request for expressions of interest from the business community for possible utilization of such a building. This request will be sent out in January 2022.

#### Newsletter

A monthly Newsletter co-edited by Kevin Toope and Ian Morris was initiated in February 2021. An extra edition was published on July 1<sup>st</sup>. Each issue presents the story of one of the men whose names are inscribed on the War Monument in St. Paul's Churchyard. The Newsletter is

published on the THS website, posted on our Facebook page, and sent by email to each of the members of the Society.

# The Trinity Bight Enterprise

In 2021 we published a copy of the Newsletter in each issue of The Trinity Bight Enterprise. We also added a cross word puzzle with questions on topics related to Trinity Bight. This was Kevin Toope's idea and he composes the crossword questions each month. We have developed a Trinity Historical Society Question Bank to supply the questions. If any members have questions to contribute to this bank please send them to Kevin. We also added a guest author article in each issue on a topic related to Trinity Bight.

# **Hiking Trails of Historic Interest**

The THS endorsed the creation of two new hiking trails of historic interest in and near Trinity which have been approved by the Town Council. Members of the Society volunteered to cut these new trails on the South Side Hills and in the area of Walters Point and Taverner's Point which extends the existing Lower Gun Hill Trail. Signage on the South Side Trail has been placed and additional signage on the Walters Point trail is in progress. Signage will eventually include storyboards which will present the historical features of these areas. It is anticipated that the South Side Trail will increase visitation at the Fort Point Site. The extended Gun Hill Trail may increase visitation at the Cooperage, Lester-Garland House, and the Giftshop.

#### **Historic Trinity Architecture Review**

The THS strongly endorses new construction which will preserve and enhance the architectural heritage of Trinity. In 2021 we undertook a review of our historic architecture. A document containing a description of the historic architectural styles which include the saltbox, Mansard roof, hip roof, and Queen Anne was created with color images of houses in Trinity which illustrate these styles. This review was sent to the Trinity Town Council with the intent that it be made available to individuals planning new construction in the historic section of Trinity. Council endorsed this proposal at their meeting of October 4, 2021 and agreed to distribute the document to new builders and placed it on the Town website.

#### Clinch Statue.

The concept of erecting a statue in Trinity of Rev. Dr. John Clinch vaccinating a child was approved by the THS. This idea was proposed by Ian Morris and would commemorate the administration of the first vaccination in the New World (against smallpox) by Dr. Clinch in Trinity in 1800. Such a statue would honour the achievement of Clinch and also be a symbol of

the importance of vaccination. The statue would be similar to the existing one of Dr. Edward Jenner who developed smallpox vaccination and was a lifelong friend and colleague of Clinch. The gifted Newfoundland sculptor, Morgan MacDonald, has agreed to create this statue if funding can be secured. The THS has initiated fundraising for this project but this fundraising is still in its early stage.

# Recruitment of Blacksmith and Cooper.

It was decided by the Board that a third blacksmith should be recruited. Wade Ivany, the senior blacksmith, is nearing retirement age and it was felt that a new blacksmith should be recruited such there was a period of overlap prior to his retirement. This would provide a period of mentorship and skill development for the new blacksmith.

Mr. Lester Cooper, our cooper, retired at the end of the 2019 season. The cooperage was open in 2021 but only staffed by a student and no new product was made. Recruitment of a new cooper is required. The Board agreed that part of the job requirement would be the construction of at least one barrel per season.

Jim Miller, General Manager of THS, is in the process of submitting proposals to Heritage NL for funding for these positions. It will also be necessary to send the new cooper to a course on barrel making.

#### Historic Signage for the Cooperage.

The Board agreed to erect an historically appropriate sign on the Cooperage to draw the attention of visitors to the building. The cost of such a sign from a commercial signage firm was found to be prohibitive but Mr. Lester Cooper, our retired cooper, agreed to fabricate the sign "Cooperage" and donate it to the Society. This sign was completed in 2021 and will be erected prior to the 2022 season.

# **Trinity Courthouse**

At the beginning of 2021, the courthouse space was fully occupied by Trinity Drugs and the Trinity Chocolate Company. Trinity Drugs had been a long-term tenant of the courthouse but occupied only a section of the first floor. In 2018 THS entered into a longterm lease agreement with the Trinity Chocolate Company (TCC) which then occupied the remainder of the first floor as well as the second and third floors. The first floor was renovated to an ice cream production facility, the second floor to a chocolate production space, and the third floor to office space and staff area. The company needed additional production space. In September, Trinity Drugs relocated to the building which houses Eastern Health Community Services in Trinity. This relocation enabled the Trinity Chocolate Company to expand, while keeping the drugstore

services in Trinity. The Trinity Chocolate Company now utilizes the entire building. TCC currently supports five full time positions and over 20 seasonal positions. Of this complement, 10 employees are based in Trinity. TCC is a major contributor to the economy of the town.

The rental income realized by THS will offset the ongoing costs incurred by the upkeep of this historic building and contribute to our operations. The building was repainted and underwent minor repairs during 2021 at a cost of \$32,694.50 The roof of the courthouse has recently been leaking and requires replacement. Emergency patching has been done and estimates for a new roof are being obtained. This new roof will be completed in 2022.

THS is pleased to be able to facilitate the growth and success of a local company while securing revenue to help maintain this beautiful building which is an historic landmark in Trinity.

# **Trinity Bight Award**

It was recommended by member Capt. Kris Drodge that the THS establish a Trinity Bight Award to recognize an individual who has demonstrated a commitment to the promotion and preservation of our collective heritage. The Board endorsed this recommendation and terms of reference were created. The award will be called the Loyal Trinity Ranger Award and will be presented at the Trinity Historical Society Auction at the Museum Garden in August. Nominations will be requested from the membership and selected by a committee of the Board. We anticipate that the first award will be presented in 2022.

#### **Trinity Historical Society Scholarship**

The Board in 2021 established an annual scholarship in the amount of \$100 at Bishop White School to be awarded to a social studies student who has demonstrated an appreciation for history. The faculty of Bishop White will select the recipient. The first recipient of the scholarship was Jacob Dewling, who was presented with his scholarship in December.

#### Lifetime membership

Treasurer Tony Huys developed criteria for Lifetime Membership in THS which was approved by the Board.

#### Pen-Pal Program at Bishop White School

The THS continues to participate in this program which promotes intergeneration communication between seniors and youth in the area. Multiple members of THS have agreed

to be pen-pals for students at Bishop White School. The program is administered by Daphne Clarke.

#### **THS Auction**

The auction in the Museum Garden usually held in August had to be cancelled due to the Covid Pandemic. However, an online auction was held on November 18-22. The auction committee consisted of Chris O'Dea, Sharon Jeans, Pam Sullivan, Tracy MacDonald, Daphne Clarke, Jim Miller, Geoff Dawe, John O'Dea, Dean Bailey, and Colleen Denty. Bartlett's Auction House kindly agreed to allow us to use their on-line platform and Noel O'Dea donated the use of space at South Beach on Duckworth Street in St. John's for display of the items. The online auction was a huge success; proceeds totaled \$35,130.00.

The winning bidder on Kevin Toope's salt fish was a man from Winnipeg who took some of it to his in-laws in Mexico to make baccalau for Christmas Eve dinner. This story of the salt fish was featured on CBC radio and was excellent publicity for the Society.

A silent auction was held at the Parish Hall/Town Hall on the Sunday of Labour Day Weekend. Sales from the auction totaled \$1,508.00

## **Mask Project**

THS participated in the sewing of cloth masks for use during the Covid pandemic. This project was initiated by business leaders in the province as a means to produce personal protective equipment locally, and was implemented through the Craft Council of NL. Several sewing hubs were established, one of which was at the Bonaventure to English Harbour Development Association (BEDA) Building in Trinity. The project extended from August 6 to December 18, 2020 and then from January 4 to March 19, 2021. The BEDA Site employed 6 women, provided 4,989 hours of employment and produced 45,000 masks. The project was a joint effort by the BEDA and THS. The net revenue for THS was \$18,275.00.

#### **THS Golf Tournament**

The tournament was held on September 18 at The View. Proceeds from the tournament totaled \$4,397.00.

#### **Exhibits hosted**

Exhibits hosted in the exhibit room at the LG House included the NL Forestry Exhibit and the Bonavista Biennale. In 2022 we will host a joint exhibit of the works of Anastasia Tiller and Winnie Glavine.

# **Johnson Family Foundation Sign**

This sign located on Garland Road has become badly weathered and requires replacement. We were unable to get further funding from the Johnson Family Foundation and THS has undertaken to replace this sign in time for the 2022 season

# Publication of the poems of Rose Sullivan and George Hoskins

Siblings Rose Sullivan and George Hoskins were born in Trinity. Rose lived most of her life here. George grew up in Trinity and worked here with the railway. He was transferred to Carbonear in 1939 and spent the rest of his life there. Both Rose and George wrote poems. THS obtained permission from the Sullivan and Hoskins families to publish these poems and put together the manuscript with the help of Michael Sullivan and Jennifer Collins, grandchildren of Rose and George. We added images to complement the poems and undertook self-publication of this book which will be offered for sale at the Lester Garland Giftshop. THS is very pleased to be able to honour the memories of these two gifted Trinitarians in this way.

#### **Fort Point Site**

Linda Ballett hosted a breakfast at Fort Point on September 5<sup>th</sup> which was very well received. Linda initiated this idea and implemented it. She served freshly scrambled eggs, bacon, homemade beans, toast and coffee. The meal was delicious and the venue was lovely. Forty one people attended the breakfast at a fee of \$10.00. There is an opportunity to offer this attraction more frequently during the summer and THS plans to do this in 2022.

#### **Movies**

Three movie showings were hosted by the THS during 2021. One was held outdoors in the garden at the Lester Garland House in the summer and two at the Parish Hall, one at Halloween and one as part of a Christmas activity. These events were popular and well attended. Daphne Clarke organized these events.

## The Adopt a Headstone Project and Restoration of the Trinity War Monument

Many of the headstones in the churchyard at St. Paul's are leaning at advanced angles and many have fractured. The base of the war monument located in the churchyard was also badly fractured. Trinity Historical Society has begun a three phase project, led by Kevin Toope and Ian Morris, to upright, repair, and clean the headstones and restore the monument.

Phase I of this project which was the restoration of the war monument has been completed. The base of the monument was repaired and the area landscaped by Marsh Builders and Renovators. With the permission of the Vestry, Trinity Historical Society added four storyboards around the monument which tell the stories of the 21 men whose names are engraved in the marble. This work was completed in time for a November 11<sup>th</sup> ceremony, at which identified family members and descendants of the fallen performed the unveilings. The restoration of the monument, and the installation of the memory boards, has transformed the area around the monument into a special memorial park where all can come, read the stories of these young men, and reflect on the sacrifices they made.

The cost of this phase of the project was \$12,661.60. We obtained a grant from Veterans Affairs in the amount of \$5000.00 and the Town of Trinity donated \$2,500.00. Ms. Pam Sullivan donated a hooked rug which depicted the church. We sold this rug on tickets and raised \$4060.00. We also received private donations in the amount of \$2191.20. Our fundraising totaled \$13,751.20. The \$1,089.60 in excess of Phase I costs will be applied to Phase II of the project. The winner of the hooked rug donated the rug back to the Historic Society. The proceeds from the sale of the rug will be applied to Phase II of the project.

**Phase II** of the project is the up righting, repair, and cleaning of the headstones. Although some cleaning of the stones is possible, reengraving the inscriptions is not advised as it can further damage the stone.

Dale Jarvis of Heritage NL introduced us to Robyn Lacy who is currently enrolled in a PhD program in Archaeology at Memorial University of Newfoundland (MUN). Robyn's particular interest is in Newfoundland Cemeteries, and she has been advising us on the best methods to upright and care for the headstones. She and her husband, Ian Petty, have recently formed the company Black Cat Cemetery Preservation. Combined, Robyn and Ian have 20 years of experience in the heritage sector.

Robyn and Ian did a site visit at St. Paul's in September 2021 and provided an estimate for the headstone restoration. The cost estimate to restore the approximately 50 highest priority stones (**Phase II**) is \$12,875.20 plus tax, and the estimate for the remaining stones (**Phase III**) is \$19,392.80 plus tax. The more damaged the stones, the more costly they are to restore. We have engaged Black Cat Cemetery Preservation to restore the headstones and we hope to start this restoration in the spring of 2022.

# **Craft Fair Participation**

In 2021 THS had a representative at the Quidi Vidi Plantation in July, the Craft Council of NL Christmas Craft Fair in November, and the Merry Makers Markets at the Quidi Vidi Plantation in December.

# **Donations**

# **Photographic images**

Mr. Don Lane donated a collection of photographic images he had done of Trinity Bight. THS has permission to use these images on various products that can be offered for sale.

# **Images of paintings of Trinity Bight**

Mr. Ed Roche donated a collection of digital images of his paintings of Trinity Bight. THS has permission to use these images on products that can be offered for sale.

#### **Wheel of Marion Rogers**

Ms. Kay Butler donated the wheel of the Marion Rogers to the Trinity Historical Society in 2021. The schooner Marion Rogers was lost with all hands at the entrance to Trinity Harbour in 1938. The Society will erect the wheel in Trinity in 2022 with an accompanying storyboard. A second story board describing the tragedy will be erected at Fort Point.

### Gift from Estate of Betty May Wallis

THS has received a donation from the estate of Betty May Wallis of Poole, England in the amount of \$218,415.35. The donor has directed that these funds are to be used for the ongoing operation of the Lester-Garland House which can include funding for operations, maintenance, restoration, and programming. Some maintenance is currently required but most of this donation will be invested to provide an annual income to offset ongoing expenses incurred at the House.

#### **Endowment from estate of Ada Green/Nemec**

THS received an endowment from the estate of Ada Green/Nemec. The first annual payment from this endowment in the amount of \$14,965.60 was received in 2021. Ada has been a strong supporter of the Trinity Historical Society and the Society is very appreciative of her generosity.

#### **Communications**

The THS recognizes that communication to our membership and to the general public could be improved. Ms. Pam Sullivan is a member of the THS and has considerable experience in marketing and communications. She made a presentation to the Board of Directors on Sept 30 in which she recommended multiple ways in which social media can be used to improve our communications.

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# Long Term (Strategic) Plan

The Long Term Plan of the THS, which was developed about 2000, was reviewed in 2019, and was again reviewed and updated in 2021. Projects were classified as immediate, medium term, long term, and dormant.

In 2021, projects completed included creation of the South Side and Walters Point Hiking Trails, the review of historic architecture in Trinity which was presented to the Town Council, and digitization of the genealogy records compiled by Harry Clarke. Phase I of the restoration of the churchyard at St. Paul's (restoration and enhancement of the War Monument) was completed and the restoration of the Headstones (Phases II and III) was planned with a launch date of January 2022 set for this part of the project.

#### **Award**

The Green family Forge received a national award in 2021, the National Trust 2021 Ecclesiastical Award – Resilient Historic Places. The award produced some national exposure for the THS and Jim Miller was invited to a National Trust Session on September 29<sup>th</sup> held for award winners from across the country.

# **Projects and Activities in 2022**

Our ongoing projects and activities will continue. Particular projects include:

# **Adopt a Headstone Project**

We anticipate completion of Phase II of this project in 2022 and possibly completion of Phase III. Ongoing efforts at fundraising will be required, including the ticket sales on the painting donated by Ed Roche. This Headstone Project will be a major activity in 2022.

#### **THS Auction**

In 2022 the THS anticipates being able to have an in-person auction in the garden of the Museum in August as well as an on-line auction in November. The ability to have an in-person auction of course depends on the level of restrictions related to the Covid pandemic. Planning and execution of the auction requires a lot of effort by multiple individuals.

#### **Sullivan/Hoskins Book of Poems**

This THS publication will be on sale in 2022 and if pandemic restrictions allow, we will plan a book launch during the summer.

### **Clinch/Vaccination Statue**

Fundraising efforts for this project will continue. We will direct our attention primarily to corporate donors.

#### **Fort Point Site**

We plan to offer additional home cooked breakfasts at the Fort Point Site in 2022. This activity will augment visitation to this lovely part of Trinity.

#### **Museum Maintenance**

We will paint and do repairs on the museum this summer.

# **Hiking Trails Promotion**

We will continue to promote the development of these trails and their connection to our history.

#### **New Multipurpose Building**

We will continue to explore the possibilities for this building.

#### Recruitment of a new cooper and a third blacksmith

The process to secure funding for a third blacksmith and a new cooper was initiated in 2021. Both of these skilled trades are important from a heritage and skill preservation perspective. The Forge currently designs and creates multiple products. We see an opportunity to expand this productivity. There is also the possibility of offering experiences for visitors in the creation of an item from iron which could then be a souvenir of the day's experience. We also see an opportunity to reintroduce traditional barrel making at the cooperage as way to engage the visitor and preserve this historic skill.

Once funding has been secured, recruitment of these skilled tradesman can begin. This recruitment will of course will also contribute to local employment.

#### **Waterfront Development**

The reconstruction of some of the waterfront properties of the Lester-Garland Premises, which were constructed in the 1760s or before, and removed in the 1960s, was identified in the THS Long Term Plan of 2000. These buildings would recreate the historic waterfront and provide the opportunity for a variety of uses as business or community ventures. This of course is a major project comparable to the rebuilding of the Lester Garland House in 1996-1997 and would require the cooperation of multiple levels of Government. The Trinity Historical Society would like to facilitate this historically important development which would be of great economic benefit to the Town. The timing may be opportune given that the Town will develop a new municipal plan in 2022 and the Pandemic may finally be coming to an end. We will initiate discussions on how this project can be advanced.

#### Conclusion

As out lined in the objects of the Trinity Historical Society, the Society continues to promote and assist in the preservation of the history of Trinity and the development of historic sites. The Society promotes economic development and in particular tourism, which is intimately related to its activities. It also provides local employment and itself contributes to the local economy.

THS is highly dependent on Government grants to fund its operations, and the receipt of these grants is uncertain from year to year. This uncertainty makes planning and budgeting difficult. The Society is appreciative of this funding; however, it is beneficial for the Society to generate revenue from other sources to decrease its dependence on Government. Revenue from rental income, donations, giftshop, forge and cooperage sales, and fundraising activities such as the auction is important to help fund our operations and allow the Society to fulfil its mandate.

The day-to-day management of the THS is a demanding job. Completion of grant applications alone is onerous and time consuming. On behalf of the Board of Directors I would like to thank our General Manager, Jim Miller, for his skilled management of a multitude of projects and his devotion to the Society.

Respectfully submitted,

Ian Morris, President

On behalf of the Board of Directors:

Kevin Toope
Joan Kane
Tony Huys
Gerald Spurrell
Geoff Dawe
Maurice Devine