

# **Trinity Historical Society Inc. Celebrating over 45 years of Preserving and Presenting our Heritage in 2011**



## **Corporate Partnership Opportunities**

The sponsorship opportunities briefly outlined on the following pages are available for 2011. However, we would be pleased to discuss the adaptation of any package in order to accommodate your needs.

Please contact us to discuss a corporate package that recognizes your company as a partner in one of the most historic and picturesque communities in Newfoundland and Labrador.

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**Project Coordinator**

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## ***Celebrating 2011 Fort Point Restoration***

In 2011 the Trinity Historical Society is celebrating the restoration of Fort Point, by adding interpretation and landscape work, building enhancements and living history interpretation. 2012 will mark the 250<sup>th</sup> anniversary of the invasion of Trinity by the French in 1762 as part of the Seven Years War as well as the 200<sup>th</sup> of the rebuilding of the Fort in 1812. The development of the Fort Point site has been a long term one for the Society as it formed part of its original objectives when founded in 1964. The groundwork was laid to have the site developed as a National Historic Site however it never came to fruition. The most work that was carried out was an archaeological dig in the late 1960s – early 1970s that saw the discovery of various aspects of the site. Along with the restoration of Fort Point we are also renovating the existing Light House Keeper's home to become a greeting area with interpretation, and re-erecting four cannons which currently lay in the grass at the site and drastically need restoration. To complete this project the Society intends on hiring local people and businesses, where possible, which is a practice that has been followed over the years to bring rejuvenation to the local economy.

A more detailed look at the initiatives which the Society will focus on as part of the development of the Fort Point site are:

- 1) To develop the site for interpretation and landscape work.** Work would entail the creation of a detailed landscape plan by a qualified person that will allow for the flow of visitor traffic on foot through the site. Boardwalks will be constructed in some areas to ensure safe footing for walking, traditional paths will be maintained where possible, railings and steps placed where necessary. The boardwalk would follow a path so that the visitor would visit various areas of the Fort and learn about its history through interpretive signage that is located at strategic points around the site. Landscaping in some areas would also include planting shrubbery, trees and traditional plants and the installation of directional and exterior interpretive signage to enhance the visitor experience with information regarding the occupation of the Fort and its history.
- 2) Building enhancements at Fort Point**– none of the original structures remain at the Fort Point site however through both archival and archaeological documentation available to the Society we know the layout of the Fort. As part of this project interpretation panels will be distributed around various locations of the Fort to provide interpretation to the buildings that were formerly located at the site. The current existing Light House Keeper's Home will be turned into an Interpretation Centre where interpretation will take place on the history of the Fort while also becoming a rest area for visitors with a small gift shop, convenience counter and a deck at the back of the structure facing Trinity to provide the visitor with a "different" view of Trinity. This will be the Society's continued growth into social enterprise as it will operate this aspect of the site as an over the counter convenience area for visitors as there are no other amenities in the Fort Point area.
- 3) Living History Interpretation** – the Society will contract the local professional theatre company, Rising Tide Theatre, to write, produce and perform a historically accurate interpretative piece on the invasion of Trinity by the French in 1762. During this time the Newfoundland-Poole fishing merchant Benjamin Lester operated his mercantile empire

from Trinity and kept a daily diary in which he fully recants the entire duration of the capture. Using details from the diary an interpretive piece will be written and performed in 2012 to commemorate the event. Further to this the piece will be repeated occasionally at the site as part of a living history program.

Giving back to the community is an important role for the Trinity Historical Society which it does on a daily basis; this is an opportunity for your business to play a supporting role in assisting the Society. Your help will allow us to continue our efforts in the development of special educational programming, exhibits and events as well as assisting us in further developments which in turn brings revenue back into the area. As a partner, you will join a dedicated group of donors, sponsors and volunteers who have supported this non-profit group from its inception. This year is the ideal time to become a corporate sponsor to assist with the celebration of these achievements and to become a part of the Trinity experience.

### **Trinity Historical Society's Mandate:**

To preserve, present and promote the history of Trinity and the surrounding twelve communities, commonly referred to as Trinity Bight, through the operation of the Trinity Museum, Trinity Historical Society Archives, the Green Family Forge, the Court House, Gaol and General Building, the Lester-Garland House and the Cooperage.

### **Background Information:**

Trinity Historical Society Inc. (THS) was founded in 1964 as a not-for-profit organization, incorporated in 1971 and registered as a charity in 1977. It owns and operates the Trinity Historical Society Archives (1966), Trinity Museum (1967), Green Family Forge (1991), Court House, Gaol and General Building (1996), Lester-Garland House (1997) and the Cooperage (2007). Since its founding in 1964, the Society has been in the forefront of the promotion, preservation and presentation of the historic resources, heritage and history of Trinity and the surrounding area and has been a leading contributor to the economic development of the region. It has achieved a number of accomplishments over the years, on its own and with partners, some of which are listed below. It remains a leading organization in the heritage community in the province with a dedicated group of volunteers and staff.

The Society is now working on a number of new and innovative projects such as: the digitization of parts of its archival collection for both preservation reasons and to share our resources with the world through placing the information on the internet; the creation of new and interactive exhibits for our system of historic sites and the development of educational programming through living history interpretation, demonstrations and workshops.

### **Accomplishments:**

A large number of individual projects have been accomplished since 1964, some of which are listed below:

- Erected street signs and other markers to identify locations of early roads and sites of historical significance, 1966.
- Opened the first Museum outside of St. John's in 1967.
- Unveiled on June 1, 1968, a monument erected by the Historic Sites and Monuments Board of Canada, commemorating at Trinity the introduction into North America of the Jenner smallpox vaccine by Rev. Dr. John Clinch.

- A partner in The Trinity Restoration Project, 1978 - 1983 which saw many of the older buildings including the Parish Hall, the Court House and the Anglican, Roman Catholic and the Mortuary Chapel refurbished on their exterior; the Methodist School (SUF Hall) was acquired and refurbished; a start was made on reconstructing Ryan's Shop; the Hiscock House was acquired and restored to the 1910 period; a private dwelling was purchased, remodelled and opened as the Interpretation Centre and contracts were let for research on various aspects of the history of Trinity.
- Restoration of the Green Family Forge in 1991, which is now operated as a living history museum.
- Worked with members of Rising Tide Theatre in gathering material for The Trinity Pageant - *The New Found Lande*.
- Established the Trinity Trust - Canada Inc. to raise funds for the reconstruction of the Lester-Garland House in 1996/97.
- Published a history of Trinity written by Dr. Gordon Handcock titled *The Story of Trinity*, 1997. Republished in 2008.
- Participated in the Johnson Family Foundation's Community History boards Project, 1996 - 1998.
- Trinity Historical Society Office and Archives set up at the Lester-Garland House, 2001.
- Celebrated 40<sup>th</sup> anniversary of the founding of the Historical Society with various events, 2004.
- Completed Oral History Project for the following communities: Kerley's Harbour, White Point, George's Cove, New Bonaventure, Cat Cove, New Bonaventure and Whale Cove, 2006 - 2007.
- Launched the Society's first virtual exhibit, [www.newfoundlandshipwrecks.com](http://www.newfoundlandshipwrecks.com) , 2006.
- Reconstructed the Cooperage on the Lester-Garland Premises as the Society's second living history museum, 2007.
- Launched the Society's second virtual exhibit, [www.newfoundlandandthesomme.com](http://www.newfoundlandandthesomme.com) ,2007.
- Completed interior renovations at the Trinity Museum and updated the collections management information system for the site, 2008.
- Transcribed and digitized Slade and Kelson diaries into a virtual exhibit, [www.trinitymerchants.com](http://www.trinitymerchants.com), 2009.
- Reconstructed the Court House tower and renovations to the interior of the building as well as landscaped the lower end of Trinity, 2010.

## CORPORATE SPONSORSHIP AT A GLANCE

	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,000
Complimentary wine and cheese reception for 20 people at the Lester-Garland House	*			
A \$500.00 gift certificate to be spent at the Green Family Forge and/or Cooperage	*			
Acknowledgement on exterior interpretive signage displayed at Fort Point	*	*		
Acknowledgement on boardwalk plank installed at Fort Point	*	*	*	
Banner promotion on Society website with a link to your company homepage	*	*	*	
Use of Meeting Room at the Lester-Garland House (20 people)	*	*	*	
Acknowledgement plaque located in the Interpretation Centre at Fort Point	*	*	*	
Complimentary passes for tours of Trinity Historical Society Historic Sites (Trinity Museum, Cooperage, Green Family Forge and Lester-Garland House)	*	*	*	*
Acknowledgement on Trinity Historical Society's website with a link to your company homepage	*	*	*	*
Certificate of appreciation	*	*	*	*
Acknowledgement in the Society newsletter	*	*	*	*
Tax deductible receipt for the amount of sponsorship	*	*	*	*
Press coverage including photo opportunities	*	*	*	*
An opportunity for your company to distribute promotional materials in our brochure rack	*	*	*	*
The goodwill of our staff, board members and patrons	*	*	*	*
Invitations to all special events (Golf Tournament, Auction and Garden Party etc)	*	*	*	*

***Activities around our Historic Sites.***



Lester Cooper, the Cooper conducting a demonstration in how to make a barrel stave.



Installation of the Court House tower roof in 2010, returning it to its original architecture.



Wade Ivany, Blacksmith demonstrating blacksmithing techniques at the Green Family Forge.

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**2011 Corporate Partnership Opportunities**

Name of Corporate Sponsor: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

- We are pleased to contribute \$ \_\_\_\_\_
- We are interested in discussing the possibility of a corporate partnership. Please call to establish a telephone/personal meeting.
- Please invoice us for the above noted sponsorship.

*We would welcome an opportunity to meet with you to explore  
new avenues for sponsorship.*